

## Key

- The centre square is the aim of what RDAW is working to achieve.
- The blue squares with white writing are the Commonwealth Regional Development Priorities
- The smaller green and light green squares are the operational areas and activities we plan to work in during 2022-23

## What we do:

- We initiate and participate in creative conversations
- We design and deliver innovative projects
- We are curious about the region's stakeholders' aspirations, challenges and solutions
- We collate information to support initiatives and organisations
- We connect organisations and people across the region

## To be of value we use:

- Collaboration
- Authenticity
- Curiosity
- Responsiveness
- Relationships



## Vision, Mission & Purpose

The **vision** of our organisation is to actively shape the future of the Wheatbelt Region. To realise this vision, we commit to our **mission** of collaborating across communities, advocating with key decision makers and harnessing innovation to create local opportunity, growth and impact. And we do this because our **purpose** is to be the Wheatbelt's local voice to Federal Government to facilitate social and economic development.

## Success is measured by:

- Maintaining our relationships across the regions
- Assisting organisations and people with funding pathways
- Providing data and on ground intelligence
- Influencing and contributing to regional outcomes



Collaborating with other RDA Committees, all levels of government, and the private sector, RDA Committees will:

- Facilitate regional economic development outcomes, investment, local procurement and jobs.
- Promote greater regional awareness of and engagement with Australian Government policies, grant programs and research.
- Improve Commonwealth regional policy making by providing intelligence and evidence based advice to the Australian Government on regional development issues.
- Co-ordinate the development of a strategic regional plan, or work with suitable existing regional plans that will align with the Commonwealth's regional priorities.

Connectivity and Infrastructure incorporating digital connectivity, transport links, and freight and supply chain infrastructure.

Human Capital and Skills to provide skilled and adaptable work forces, Regional Universities and training, and schooling.

Regional Employment and Business to develop regional businesses and industry, local R&D and innovation and a strategic regional vision.

## RDA Wheatbelt

Leadership and Collaboration by investing in regional leadership, capable local government and the Indigenous community.

Amenity and Liveability providing services, facilities and liveability, and support for local priorities.

Sustainable Natural Resources to build future resilience, ensure sustainable foundations and provide economic opportunities and jobs.

# Wheatbelt Regional Development Strategic Priorities

Enabling infrastructure  
Advocate for forward thinking infrastructure solutions to grow the Wheatbelt's economy, to ensure that water, power, transport and digital capacity solutions are aligned with our community's long term needs.

Diversify the economic base Champion new economic opportunities for our region; support investment that adds long term value to the region's economy; facilitate diversification of our business sectors and support opportunities for skill development; empower Aboriginal business development; facilitate private investment; and optimise Government expenditure into the region.

## Wheatbelt Development Commission

Entrepreneurship and innovation  
Facilitate future-focused economic opportunities to support local entrepreneurs, business leaders and key industries to collaborate and harness innovation unlocking shared business potential and strengthening existing industries.

Sustainable landscapes and communities  
Recognise the impact of changing climate conditions to the region's communities, businesses and landscapes. Support development opportunities that acknowledge the environmental conditions and create sustainable communities.

### ORGANISATIONAL EXCELLENCE

Demonstrate commitment to sound governance, diversity and inclusion, be recognised for our regional leadership to attract investment and facilitate economic development.